

Fiona Silke

Social impact leader & facilitator

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Career summary

10+ years working for a better world, I help organizations understand their social impact and how to help it grow in an efficient and effective way. Always focusing on the numbers and delivering results, I started my career in government, then moved to consulting where I advised private, non profit and public organizations wanting to deliver social change. More recently, I founded my own consulting company, and enjoyed establishing our brand, securing new clients, and drawing together diverse partners to deliver innovative projects.

Expertise

- Business development
- Facilitator and presenter
- Social Impact measurement and reporting
- Project management
- Relationship and partnership building
- Government policy

Career experience

Director, LoopBack

2018–ongoing

Independent consultancy focused on assisting non profits and foundations measure and grow their social impact.

Responsibilities:

- Business development, client management and delivery of impact reports

Team leader - Social impact, Lendlease, Property Developer

2016–2017

Lendlease is a construction, property and infrastructure multinational with revenue of \$15 billion and 11,000 employees. I advocated the measurement and growth of Lendlease's social impact.

Achievements:

- Building productive relationships with leaders, I shaped 4 multi-million dollar project bids to maximize their social impact
- Using my organizational skills, I led multiple projects totalling over \$400,000, delivering strong outputs with 2 person team
- Through my empowerment and support, my team successfully passed 2 external assurance assessments

Founder, Loop and Company, Climate Resilience Consultancy

2014–2017

Loop and Company was preoccupied with simplifying information about climate change and untangling the immediate and long term actions needed to adapt to a changing climate and build resilience.

Achievements:

- Loop was built through my strong execution, collaborative relationships, and establishing rapid market presence
- Loop won \$400,000 worth of work in first year of operation then grew 20% year-on-year growth
- Over its operation, Loop won work with 20 local governments and 2 State Government departments
- Through clear, direct project leadership, I delivered 4 interactive websites
- My focus on execution, enabled Loop to meet all its business compliance requirements.

Sustainability Consultant, Net Balance

2012–2014

With over 60 employees, Net Balance was Australia's leading sustainability management consulting company. I worked within the economics and policy team, which sought organizations to pivot towards data and evidenced based environmental and social decisions.

Achievements:

- My collaborative style led to strong client relationships and a doubling of my team's revenue in 1 year
- Focusing on learning and collaborative, I won over \$500,000 worth of government grants
- Innovative insights enabled me to author 3 thought leadership pieces, contributing to Net Balance's reputation as a leader in sustainability and social impact.

Senior Economist, Victorian Department of Treasury

2007–2012

The Victorian Department of Treasury is responsible for advising the State Government on economic and revenue policy. Working with highly skilled economists, I developed policy proposals working from economic first principles, including insights from behavioral and experimental economics. My areas of expertise included: water, waste, environmental and climate change policy.

Achievements:

- My innovative insights led me to received 2 promotions over 4 years
- My focus on developing productive relationships, enabled the Department to use the findings of the "Managing the transitions of economic reform" quickly and seamlessly.

Board membership

Director of Board, 180 Wellbeing Solutions

2016–2017

Provided advise on the establishment of new innovative social enterprise to delivering evidence-based counselling and assessment services.

Implementation Committee Member, Grow West Victoria

2016

Provided advice on the strategic directions of Grow West, one of Australia's most ambitious programs of landscape restoration. It seeks to improve the health of the waterways and soils in the Upper Werribee Catchment, north-west of Melbourne through bio links.

Education

2011	ISO 9001 Quality Improvement	SAI Global
2007–2009	Masters of Environment	University of Melbourne
2001–2005	Bachelor of Business (Economics) (with Distinction) Bachelor of Arts (Sociology)	Queensland University of Technology

Personal development

2013–Now	Practice mindfulness	Vipassana
2011–2014	Mentor - Ethiopian refugee	The New Hope Foundation